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## **PRESS RELEASE**

*FOR IMMEDIATE RELEASE*

### ***U-FAB INTERIORS INTRODUCES CURATED FURNISHINGS: A PREMIER RETAIL STORE COMING SOON TO RICHMOND, VA***

Richmond, VA - July 10, 2023 - u-fab interiors, a leading resource for custom furniture and home decor, is thrilled to announce the grand opening of their new retail store, Curated Furnishings, in Richmond, Virginia this fall. With an extensive collection of high-quality furniture, accessories, and unique decor pieces, Curated Furnishings aims to provide a one-stop destination for customers seeking exceptional style and quality at an affordable price point.

Curated Furnishings will be located at 12501 Patterson Avenue in Richmond's Far West End, offering a beautifully renovated and inviting space spanning 18,000 square feet. The store's ambiance will reflect the sophisticated aesthetic that u-fab interiors is renowned for, with a more diverse product offering and approach to interior design.

The team at Curated Furnishings is dedicated to helping customers transform their living spaces by providing a thoughtfully handpicked selection of unique, premium quality furniture and decor. With a keen eye for design trends and a commitment to quality craftsmanship, Curated Furnishings will offer an array of items that cater to various styles, from contemporary and minimalist to eclectic and traditional. Most notably, Curated Furnishings will feature a lower price point than other premium retailers, and the majority of their pieces will be readily available for immediate delivery.

“We plan to be priced considerably lower than Restoration Hardware or Arhaus, but with comparable or higher quality,” said Travis Hamilton, the owner of u-fab interiors. “Our new brand was founded on the pillars of accessibility, affordability, and premium quality, and we believe that our handpicked collection will have something for everyone.” Additionally, “most of our products will be designed and manufactured exclusively for curated furnishings and won’t be available anywhere else.”

In addition to its wide range of exclusive furniture options, Curated Furnishings will feature a selection of exclusive home accessories, including: pillows, accent lighting, rugs, artwork, seasonal decor and more. The store will regularly update its inventory to ensure that customers always have access to the best and most sought-after items on the market, offering customers the opportunity to continually express their evolving personal style through their home decor.

Curated Furnishings will officially open its doors in Fall 2023, and a grand opening event will be held to celebrate the occasion. Customers can expect exclusive promotions, giveaways, and special offers throughout the opening period, making it an opportune time to explore the new store and discover the perfect furnishings for their homes.

For more information about Curated Furnishings, please visit their website at [curatedfurnishings.com](https://www.curatedfurnishings.com) or follow @shopcuratedfurnishings on Instagram.

**About u-fab interiors:**

u-fab interiors is a renowned home decor and design brand offering a wide range of custom upholstery, fabrics, and furniture. With an unwavering commitment to quality and style, u-fab interiors has established itself as a trusted resource for homeowners and interior designers seeking exceptional solutions for custom spaces throughout Central Virginia. Learn more at [u-fab.com](https://www.u-fab.com), or on Instagram at @ufabinteriors.

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